# 1/17/2022

# brcc keystone logo

Baton Rouge Community College

*Academic Affairs Master Syllabus*

Date Approved: 7 April 2022

Term and Year of Implementation: Spring 2023

**Course Title:** The Music Industry

**BRCC Course Rubric:** MUSC 1343

**Previous Course Rubric**: ETEC 2043

**Lecture Hours per week-Lab Hours per week-Credit Hours**: 3-0-3

**Per semester: Lecture Hours-Lab Hours-Instructional Contact Hours**: 45-0-45

**Louisiana Common Course Number:**

**CIP Code:** 50.1003

**Course Description:** Surveys the intersection of artistry, publishing, recording, and business in the music industry. This course covers the skills and methodologies used to manage the artistic, legal, financial, and ethical issues facing contemporary music industry professionals.

**Prerequisites:**  None

**Co-requisites:** None

**Suggested Enrollment Cap:** 35

**Learning Outcomes.** *Upon successful completion of this course, the students will be able to:*

1. Explain the structure of and relationships between the recording, music publishing, marketing, and live performance industries.

2. Develop a strategy for breaking into and succeeding in the music industry based on different career and income opportunities.

3. Explain the business aspects of producing, manufacturing, marketing, and distributing music.

**Assessment Measures.** Assessment of all learning outcomes will be measured using the following methods:

1. Instructor-designed quizzes and written exams

2. Comprehensive final exam that covers all course learning outcomes

3. Instructor-designed course projects

**Information to be included on the Instructor’s Course Syllabi:**

* ***Disability Statement*:** Baton Rouge Community College seeks to meet the needs of its students in many ways. See the Office of Disability Services to receive suggestions for disability statements that should be included in each syllabus.
* ***Grading:*** The College grading policy should be included in the course syllabus. Any special practices should also go here. This should include the instructor’s and/or the department’s policy for make-up work. For example in a speech course, “Speeches not given on due date will receive no grade higher than a sixty” or “Make-up work will not be accepted after the last day of class”.
* ***Attendance Policy*:** Include the overall attendance policy of the college. Instructors may want to add additional information in individual syllabi to meet the needs of their courses.
* ***General Policies*:** Instructors’ policy on the use of things such as beepers and cell phones and/or hand held programmable calculators should be covered in this section.
* ***Cheating and Plagiarism*:** This must be included in all syllabi and should include the penalties for incidents in a given class. Students should have a clear idea of what constitutes cheating in a given course.
* ***Safety Concerns:*** In some courses, this may be a major issue. For example, “No student will be allowed in the lab without safety glasses”. General statements such as, “Items that may be harmful to one’s self or others should not be brought to class”.
* ***Library/ Learning Resources:*** Since the development of the total person is part of our mission, assignments in the library and/or the Learning Resources Center should be included to assist students in enhancing skills and in using resources. Students should be encouraged to use the library for reading enjoyment as part of lifelong learning.

**Expanded Course Outline:**

I. Collaboration

II. Business Philosophy

III. Personal Management

IV. Attorney Management

V. Artist Representative/Agent

VI. Record Deals

VII. Producing and Mixing Negotiation

VIII. Advanced Record Deals

IX. Songwriting and Music Publishing

X. Advanced Copyright Concepts

XI. Tour Management

XII. Merchandising

XIII. Classical Music

XIV. Motion Picture and Theatre Music