# 5/27/2021

# brcc keystone logo

Baton Rouge Community College

*Academic Affairs Master Syllabus*

Date Approved: 12 August 2021

Term and Year of Implementation: Fall 2022

**Course Title:** Hospitality Industry Overview

**BRCC Course Rubric:** CULN 1123

**Previous Course Rubric**: CULN 1163

**Lecture Hours per week-Lab Hours per week-Credit Hours**: 3-0-3

**Per semester: Lecture Hours-Lab Hours-Instructional Contact Hours**: 45-0-45

**Louisiana Common Course Number:**

**CIP Code:** 12.0503

**Course Description:** Develops an understanding of the hospitality industry and career opportunities in the field. Students will be expected to read trade journals published by professional organizations appropriate for continuing education and become aware of the structure and basic functions of departments within hospitality and food service establishments. This course requires a lab fee.

**Prerequisites:**  None

**Co-requisites:** CULN 1113, CULN 1133, CULN 1143, CULN 1153

**Suggested Enrollment Cap:** 32

**Learning Outcomes.** *Upon successful completion of this course, the students will be able to:*

1. Identify career options in the hospitality industry, including those indirectly associated with food (e.g., hotels and casinos).

2. Recognize the role of professional organizations in continuing education, professional development and career advancement.

3. Describe the scale of operations in the hotel industry.

**Assessment Measures.** Assessment of all learning outcomes will be measured using the following methods:

1. Assessment measures may include, but are not limited to, homework, quizzes, in-class activities, and exams.

**Information to be included on the Instructor’s Course Syllabi:**

* ***Disability Statement*:** Baton Rouge Community College seeks to meet the needs of its students in many ways. See the Office of Disability Services to receive suggestions for disability statements that should be included in each syllabus.
* ***Grading:*** The College grading policy should be included in the course syllabus. Any special practices should also go here. This should include the instructor’s and/or the department’s policy for make-up work. For example in a speech course, “Speeches not given on due date will receive no grade higher than a sixty” or “Make-up work will not be accepted after the last day of class”.
* ***Attendance Policy*:** Include the overall attendance policy of the college. Instructors may want to add additional information in individual syllabi to meet the needs of their courses.
* ***General Policies*:** Instructors’ policy on the use of things such as beepers and cell phones and/or hand held programmable calculators should be covered in this section.
* ***Cheating and Plagiarism*:** This must be included in all syllabi and should include the penalties for incidents in a given class. Students should have a clear idea of what constitutes cheating in a given course.
* ***Safety Concerns:*** In some courses, this may be a major issue. For example, “No student will be allowed in the lab without safety glasses”. General statements such as, “Items that may be harmful to one’s self or others should not be brought to class”.
* ***Library/ Learning Resources:*** Since the development of the total person is part of our mission, assignments in the library and/or the Learning Resources Center should be included to assist students in enhancing skills and in using resources. Students should be encouraged to use the library for reading enjoyment as part of lifelong learning.

**Expanded Course Outline:**

1. The philosophy of the hospitality industry

2. Career opportunities in the culinary hospitality industry

3. Growth and development of the hospitality and tourism industry

4. Professional organizations within the field: purposes and benefits

5. Cuisines and leading culinarians

6. The role of hospitality organizations in menu planning and management as it relates to food and non-food careers

7. Industry trade periodicals

8. Professional ethics practiced in the hospitality industry