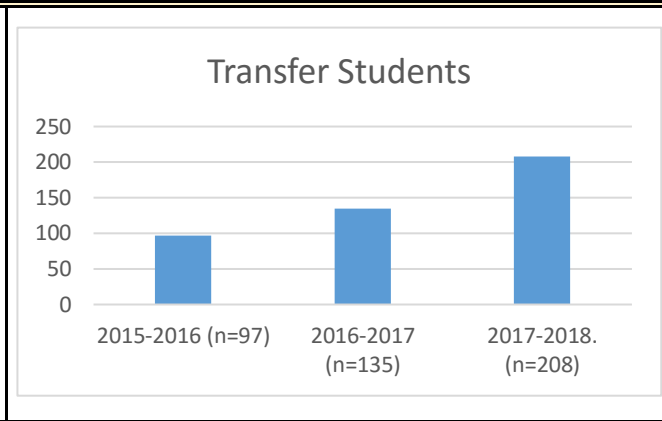
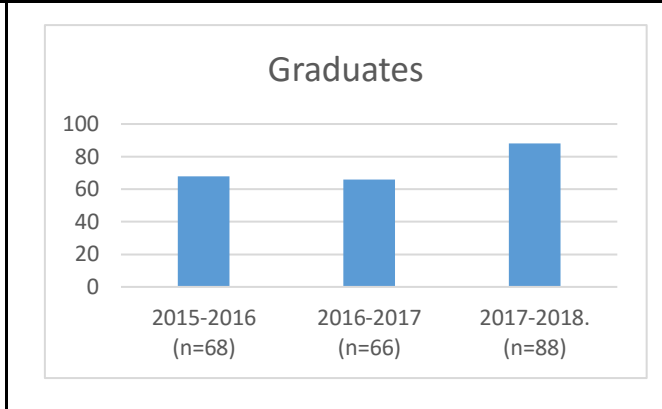
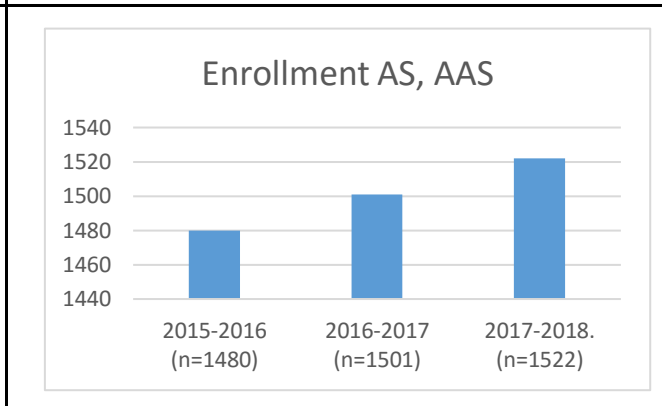


TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement - Please note that data reported in this table should be business unit data and not institution-wide data. - If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance - For all data reported, show sample size (n=75).												
Analysis of Results													
Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)								
EXAMPLE: Increase the number of students transferring to 4 year colleges/universities by 5-10% from 2015-2016 to 2017-2018	Transfer rates of AS Business students from the Office of Institutional Effectiveness	The number of transfer students went up from 97 in 2015-2016 to 208 in 2017-2018.	There has been a significant increase in students transferring to 4 years colleges/universities	We had more informational meetings about the transfer degrees and posted better information on student options and degree paths.	 <table border="1"> <caption>Transfer Students</caption> <thead> <tr> <th>Year</th> <th>Number of Students</th> </tr> </thead> <tbody> <tr> <td>2015-2016</td> <td>97</td> </tr> <tr> <td>2016-2017</td> <td>135</td> </tr> <tr> <td>2017-2018</td> <td>208</td> </tr> </tbody> </table>	Year	Number of Students	2015-2016	97	2016-2017	135	2017-2018	208
Year	Number of Students												
2015-2016	97												
2016-2017	135												
2017-2018	208												
Increase the number of graduates in Business Programs by 3-5%.	Graduation totals provided by the Office of Institution Effectiveness and the Office of the Registrar's.	The number of graduates in the Business Programs increased from 68 in 2015-2016 to 88 in 2017-2018.	2017-2018 saw a significant increase (29%) in graduates in the Business Programs.	More informational and advising meetings making sure students knew their path to completing the degree.	 <table border="1"> <caption>Graduates</caption> <thead> <tr> <th>Year</th> <th>Number of Graduates</th> </tr> </thead> <tbody> <tr> <td>2015-2016</td> <td>68</td> </tr> <tr> <td>2016-2017</td> <td>66</td> </tr> <tr> <td>2017-2018</td> <td>88</td> </tr> </tbody> </table>	Year	Number of Graduates	2015-2016	68	2016-2017	66	2017-2018	88
Year	Number of Graduates												
2015-2016	68												
2016-2017	66												
2017-2018	88												
Increase the number of students enrolled in the Business programs by 2-5% from 2015-2016 to 2016-2017.	Enrollment totals provided by the by the Office of Institution Effectiveness.	Total enrollment in the AS and AAS Business degrees increased from 1480 in 2015-2016 to 1522 in 2017-2018.	The number of students enrolled in the AS and AAS programs has gone up 2.84% over this time period despite the College experiencing a decrease in overall enrollment.	More advising sessions for students and efforts by the department to communicate with potential students to the college.	 <table border="1"> <caption>Enrollment AS, AAS</caption> <thead> <tr> <th>Year</th> <th>Number of Students</th> </tr> </thead> <tbody> <tr> <td>2015-2016</td> <td>1480</td> </tr> <tr> <td>2016-2017</td> <td>1501</td> </tr> <tr> <td>2017-2018</td> <td>1522</td> </tr> </tbody> </table>	Year	Number of Students	2015-2016	1480	2016-2017	1501	2017-2018	1522
Year	Number of Students												
2015-2016	1480												
2016-2017	1501												
2017-2018	1522												

<p>The Business Department will have a year to year retention rate of 40% or greater</p>	<p>Year to year retention rates are measured by the Office of Institutional Effectiveness. This is based on the entire credit population in the cohort term and the number of students who graduate or are enrolled in the succeeding year term.</p>	<p>The threshold was met for the AS degree and only dipped below 40% once (2016-2017) for the AAS degree.</p>	<p>The retention rate for the AS in Business reached it's highest level in many years at 54% during the 2017-2018 academic year. The AAS in Business Technology saw a dip in 2016-2017 to below 40% but this could be a result of the flood which occurred during the beginning of the fall 2016 semester. Both the AS and AAS retention rates fell during the flood year and both recovered the following academic year.</p>	<p>We will continue to work to improve advising to make sure students are on the right track. The college is also using BRCC cares which will allow faculty to identify when students are having issues outside the classroom that may contribute to retention issues. This will allow us to expand our attention on retention outside the normal classroom and work to address the real life issues that often cause students to not be retained.</p>	<table border="1"> <caption>Retention Rate Data</caption> <thead> <tr> <th>Academic Year</th> <th>AS Business</th> <th>AAS Business Technology</th> </tr> </thead> <tbody> <tr> <td>2015-2016</td> <td>50%</td> <td>48%</td> </tr> <tr> <td>2016-2017</td> <td>42%</td> <td>36%</td> </tr> <tr> <td>2017-2018</td> <td>54%</td> <td>41%</td> </tr> </tbody> </table>	Academic Year	AS Business	AAS Business Technology	2015-2016	50%	48%	2016-2017	42%	36%	2017-2018	54%	41%
Academic Year	AS Business	AAS Business Technology															
2015-2016	50%	48%															
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