

TABLE 2: Student Learning Results (Standard 4)

Use this table to supply data for Criterion 4.2.

Performance Indicator	Definition
1. Student Learning Results	A student learning outcome is one that measures a specific competency attainment. <i>Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination.</i> Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative – An assessment conducted during the student’s education. Summative – An assessment conducted at the end of the student’s education. Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.
	- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.
	- For all data reported, show sample size (n=75).

Analysis of Results

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)	Spring 2020	Spring 2021	Spring 2022	Spring 2023
Program - A.S. in Business Program Outcome 1: Be able to apply accounting terms and concepts to make business decisions.	A.S. in Business, Program Outcome 1: Students in ACCT 2313, ACCT 2323, ACCT 2113 are given standard questions on the final exam. Students must achieve a score of 70% or better on these questions to meet our expectations.	75% of Accounting students met expectations.		We continue to offer tutoring through an Academic Learning Center with a robust Face-to-Face and online component.		85%	89%	87%	80%
Program - A.S. in Business Program Outcome 2: Apply economic analysis to make business decisions.	A.S. in Business, Program Outcome 2: Students in ECON 2213 and ECON 2223 are given standard questions on the final exam. Students must achieve a score of 70% or better on these questions to meet our expectations.	80% of our Economics student meet our expectations.		Economics professors continue to provide online videos demonstrating concepts and solving problems for students in both Face-to-Face and online courses.		85%	88%	80%	80%
A.S. in Business Program Outcome 4: Be able to use oral and written communication skills appropriate to targeted audiences.	A.S. in Business, Program Outcome 4: Students are given 5 different communication assignments for targeted audiences. Students must achieve a grade of 70% or better on these assignments to meet our expectations.	At least 70% of our Business Communication students meet our expectations.		The College has opened a new Digital Learning and Academic Success Center for Face-to-Face and online students. This Center provides writing assistance and assistance with oral presentation preparation.		73%	71%	72%	70%
AAS PROGRAM OUTCOME 7: Use the functions of management to address a standardized management situation in keeping with organizational goals. At least 70% of students assessed in MANG 2283 will be able to address a standardized management situation in keeping with organizational goals. MANG 2283	Summative, Internal: At the end of each semester, faculty teaching the course will administer a Learning Outcomes Assessment. Semesters included are: Fall 22 and Spring 23.	The goal was not met in Fall 22 but was in Spring 23.	This was a new course offered in Fall of 22 for the first time. Although the goal was not met in Fall 22, it was very close. With more focus put on the learning outcomes, the goal was met in Spring 23.	More emphasis will continue to be put on the learning outcomes by introducing more interactive content for online and in-person classes.		Data not collected during pandemic	Data not collected during pandemic	Fall 22 (n=10)	Spring 23 (n=35)