

		Analysis of Results			
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
Measurable goal	Do not use grades.	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?	
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative				

**Program: Associate of Applied Science in Business Technology (Program Outcomes 1-6 listed below are used in both the Entrepreneurship Concentration and the Management Concentration. Each concentration has one additional outcome specific to it, 7E for Entrepreneurship and 7M for Management.**

**Course(s): Vary by Outcome**

**Program Outcomes Measurable Goals: 70% of students will express competence in each assessment. Competence is defined as a score of 70% or better on each individual assessment.**

<p><b>AAS PROGRAM OUTCOME 1:</b> At least 70% of students assessed in ACCT 203 each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the ability to apply accounting terms and concepts to make business decisions.</p> <p>ACCT 203</p>	<p>Summative, Internal At the end of each semester, faculty teaching the <b>course</b> will administer a Learning Outcomes Assessment.</p> <p>Semesters included are: Fall 2014, Spring 2015, Fall 2015, Spring 2016.</p>	<p>ACCT 203</p> <p>During the last QA report, this outcome as measured in ACCT 203 was successfully met each semester, with students performing at greater than 70% on average. During the current reporting period (AY 14-15 and AY 15-16), the data indicates that in Fall 14 and Fall 15, our threshold of 70% successfully meeting this outcome was not met, although it was somewhat close, 65% and 69% respectively.</p>	<p>ACCT 203</p> <p>Although the outcome has been successfully met during Spring 15 and Spring 16, the department recognizes that accounting faculty needs to work towards more enhanced student learning.</p>	<p>ACCT 203</p> <p>During the AY 15-16, the accounting faculty reassessed the Learning Outcomes for this course. A more refined set of Learning Outcomes was submitted to the Faculty Senate Curriculum Committee to improve consistency in instruction and student comprehension. In addition, with intended improves student performance, the accounting faculty worked with BRCC's Academic Learning Center to have accounting tutors readily available and in close proximity following certain class times.</p>	<p style="text-align: center;"><b>Average Student Learning Outcome Achievement for ACCT 203</b></p> <table border="1"> <caption>Average Student Learning Outcome Achievement for ACCT 203</caption> <thead> <tr> <th>Semester</th> <th>Achievement (%)</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>Fall 14</td> <td>65%</td> <td>37</td> </tr> <tr> <td>Spring 15</td> <td>71%</td> <td>50</td> </tr> <tr> <td>Fall 15</td> <td>69%</td> <td>58</td> </tr> <tr> <td>Spring 16</td> <td>76%</td> <td>50</td> </tr> </tbody> </table>	Semester	Achievement (%)	n	Fall 14	65%	37	Spring 15	71%	50	Fall 15	69%	58	Spring 16	76%	50
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<p><b>AAS PROGRAM OUTCOME 2:</b> At least 70% of students assessed in ECON 201, 202, &amp; 203 each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the application of economic theory in business decisions.</p> <p>ECON 201 ECON 202 ECON 203</p>	<p>Summative, Internal At the end of each semester, faculty teaching the course will administer a Learning Outcomes Assessment. Semesters included are: Fall 2014, Spring 2015, Fall 2015, Spring 2016.</p>	<p>ECON 201 ECON 202 ECON 203</p> <p>During the last QA report, this outcome was successfully met each semester, with students performing at greater than 70% on average in each of the three classes used for assessment. During the current reporting period (AY 14-15 and AY 15-16), this outcome was again successfully met each semester.</p>	<p>ECON 201 ECON 202 ECON 203</p> <p>As in the past, students have done extremely well in successfully meeting outcomes in all three of the key economics courses.</p>	<p>ECON 201 ECON 202 ECON 203</p> <p>Economics faculty will continue to provide excellent instruction. Faculty will also continue to participate in professional development opportunities as available. Economics faculty are able to receive exceptional resources free from the Federal Reserve's education branch. Also, the Business Department will continue to seek out and maintain a qualified pool of adjuncts for economics courses.</p>	<div data-bbox="1916 214 2564 570"> <p><b>Average Student Learning Outcome Achievement for ECON 201</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Percentage</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>Fall 14</td> <td>83%</td> <td>113</td> </tr> <tr> <td>Spring 15</td> <td>75%</td> <td>270</td> </tr> <tr> <td>Fall 15</td> <td>82%</td> <td>158</td> </tr> <tr> <td>Spring 16</td> <td>70%</td> <td>158</td> </tr> </tbody> </table> </div> <div data-bbox="1916 607 2564 978"> <p><b>Average Student Learning Outcome Achievement for ECON 202</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Percentage</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>Fall 14</td> <td>73%</td> <td>109</td> </tr> <tr> <td>Spring 15</td> <td>75%</td> <td>114</td> </tr> <tr> <td>Fall 15</td> <td>75%</td> <td>108</td> </tr> <tr> <td>Spring 16</td> <td>85%</td> <td>121</td> </tr> </tbody> </table> </div>	Semester	Percentage	n	Fall 14	83%	113	Spring 15	75%	270	Fall 15	82%	158	Spring 16	70%	158	Semester	Percentage	n	Fall 14	73%	109	Spring 15	75%	114	Fall 15	75%	108	Spring 16	85%	121
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<p><b>AAS PROGRAM OUTCOME 3:</b> At least 70% of students assessed in FINA 150 each semester during the reporting period (AY14-15 and AY15-16) will be able demonstrate the use financial tools in making business decisions.</p> <p>FINA 150</p>	<p>Summative, Internal At the end of each semester, faculty teaching the course will administer a Learning Outcomes Assessment. Semesters included are: Fall 2014, Spring 2015, Fall 2015, Spring 2016.</p>	<p>During the last QA report, this outcome was successfully met each semester reported, with students performing at greater than 70% on average. During the current reporting period (AY 14-15 and AY 15-16), this outcome was successfully met in Fall 14, Spring 15 and Spring 16, but not in Fall 15 (65%).</p>	<p>During the last QA report there were only two semesters assessed, whereas this report includes all courses taught during the AY 14-15 and AY 15-16. This is due to an improvement in our data collection, providing a more robust data set.</p>	<p>Leadership will continue to help ensure that the outcome as assessed in FINA 150 is consistently reported. The Department will continue to monitor closely student achievement of this learning outcome.</p>	<div data-bbox="1916 1465 2564 1873"> <p><b>Average Student Learning Outcome Mastery for FINA 150</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Percentage</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>Fall 14</td> <td>70%</td> <td>52</td> </tr> <tr> <td>Spring 15</td> <td>73%</td> <td>34</td> </tr> <tr> <td>Fall 15</td> <td>65%</td> <td>40</td> </tr> <tr> <td>Spring 16</td> <td>78%</td> <td>36</td> </tr> </tbody> </table> </div>	Semester	Percentage	n	Fall 14	70%	52	Spring 15	73%	34	Fall 15	65%	40	Spring 16	78%	36															
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<p><b>AAS PROGRAM OUTCOME 4:</b> At least 70% of students assessed in BUSN 220 each semester during the reporting period (AY14-15 and AY 15-16) will be able to demonstrate the ability to identify legal considerations applicable in a business.</p> <p>BUSN 220</p>	<p>Summative, Internal At the end of each semester, faculty teaching the course will administer a Learning Outcomes Assessment. Semesters included are: Fall 2014, Spring 2015, Fall 2015, Spring 2016.</p>	<p>During the last QA report, this outcome was successfully met each semester reported, with students performing at greater than 70% on average. During the current reporting period (AY 14-15 and AY 15-16), this outcome was successfully met in Spring 15, Fall 15, and Spring 16, but not in Fall 14 (68%). There was no sample size (n) reported for Fall 14.</p>	<p>With the outcome being successfully met during Spring 15, Fall 15 and Spring 16, and been met by 68% in Fall 14, the department recognizes more focus needs to be placed by faculty on enhancing student learning.</p>	<p>The Business Department will continue to monitor closely student achievement of this learning outcome in order to recognize early a downward trend.</p>	<table border="1"> <caption>Average Student Learning Outcome Mastery for BUSN 220</caption> <thead> <tr> <th>Semester</th> <th>Mastery (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 14</td> <td>68%</td> </tr> <tr> <td>Spring 15 n=63</td> <td>80%</td> </tr> <tr> <td>Fall 15 n=41</td> <td>83%</td> </tr> <tr> <td>Spring 16 n=43</td> <td>70%</td> </tr> </tbody> </table>	Semester	Mastery (%)	Fall 14	68%	Spring 15 n=63	80%	Fall 15 n=41	83%	Spring 16 n=43	70%					
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Spring 15 n=63	80%																			
Fall 15 n=41	83%																			
Spring 16 n=43	70%																			
<p><b>AAS PROGRAM OUTCOME 5:</b> At least 70% of students assessed in BUSN 240 in each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the use of oral and written business communication skills appropriate to targeted audiences.</p> <p>BUSN 240</p>	<p><b>Oral</b> Presentation Assignment - Formative, Internal, Learning Outcome Assessment (assignment using departmentally-designed rubric) administered during the semester.  <b>Written</b> Business Letter Assignment - Summative, Internal, Learning Outcome Assessment (assignment using departmentally-designed rubric) administered at the end of each semester.  Semesters included are: Fall 2014, Spring 15, Fall 15, Spring 16.</p>	<p>Students mastered this outcome for each semester in the reporting period.</p>	<p>As in the past, students have done very well in successfully meeting outcomes as measured in two assignments in BUSN 240.</p>	<p>Although the success of our students is evident, given the importance of these skills as students enter or try to advance in the workforce, these assessments should be closely examined each semester should a downward trend emerge. Faculty teaching the course continue to make adjustments to ensure continued success in obtaining oral and written business communication skills necessary for today's workforce.</p>	<table border="1"> <caption>Student Learning Outcome Mastery of Oral and Written Business Communication</caption> <thead> <tr> <th>Semester</th> <th>Business Letter Assignment (%)</th> <th>Oral Presentation Assignment (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 14 n=82</td> <td>87%</td> <td>88%</td> </tr> <tr> <td>Spring 15 n=52</td> <td>85%</td> <td>98%</td> </tr> <tr> <td>Fall 15 n=81</td> <td>90%</td> <td>97%</td> </tr> <tr> <td>Spring 16 n=64</td> <td>89%</td> <td>100%</td> </tr> </tbody> </table>	Semester	Business Letter Assignment (%)	Oral Presentation Assignment (%)	Fall 14 n=82	87%	88%	Spring 15 n=52	85%	98%	Fall 15 n=81	90%	97%	Spring 16 n=64	89%	100%
Semester	Business Letter Assignment (%)	Oral Presentation Assignment (%)																		
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Spring 16 n=64	89%	100%																		

<p><b>AAS PROGRAM OUTCOME 6:</b> At least 70% of students assessed in BUSN 240 in each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the tenets of professionalism including professional image, teamwork, and customer relations.</p> <p>BUSN 240 BUSN 130</p>	<p><b>Professional Image</b></p> <p>1) Resume &amp; Cover Letter Assignment - Summative, Internal, Learning Outcome Assessment (assignment using departmentally-designed rubric) administered at the end of the semester.</p> <p>2) Mock Interview Assignment - Summative, Internal, Learning Outcome Assessment (assignment using departmentally-designed rubric) taking place at the end of the semester.</p> <p>BUSN 240: Semesters included are: Fall 2014, Spring 2015, Fall 2015, Spring 2016.</p>	<p>Students mastered this outcome for each semester in the reporting period.</p>	<p>As in the past, students have done very well in successfully meeting outcomes as measured in two assignments in BUSN 240.</p>	<p>Although the success of our students is evident, given the importance of these skills as students enter or try to advance in the workforce, these assessments should be closely examined each semester should a downward trend emerge. Faculty will continue to reinforce these important concepts. Business Advisory Board members consistently stress the importance of these skills.</p>	<p style="text-align: center;"><b>Student Learning Outcome Mastery of Professional Image</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Resume/Cover Letter Assignment</th> <th>Mock Interview Assignment</th> </tr> </thead> <tbody> <tr> <td>Fall 14 n=91</td> <td>91%</td> <td>89%</td> </tr> <tr> <td>Spring 15 n=65</td> <td>93%</td> <td>92%</td> </tr> <tr> <td>Fall 15 n=80</td> <td>95%</td> <td>88%</td> </tr> <tr> <td>Spring 16 n=65</td> <td>95%</td> <td>89%</td> </tr> </tbody> </table>	Semester	Resume/Cover Letter Assignment	Mock Interview Assignment	Fall 14 n=91	91%	89%	Spring 15 n=65	93%	92%	Fall 15 n=80	95%	88%	Spring 16 n=65	95%	89%
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	<p><b>Teamwork</b></p> <p>Group Project Report and Peer Assessment Assignment - Formative Outcome Assessment (assignment using departmentally-designed rubric) taking place during the semester.</p> <p>BUSN 240 - Semesters included are: Fall 2014, Spring 2015, Fall 2015, Spring 2016.</p>	<p>Students mastered this outcome for each semester in the reporting period.</p>	<p>Business students generally do well with group projects. Since BUSN 240 is usually taken near the end of the program, students are serious in their studies and recognize the importance of being able to work with others to achieve a goal.</p>	<p>Faculty teaching this assignment, along with Business Department, will make sure that the assignment or assignments measuring teamwork reflect as accurately as possible real world situations.</p>	<p style="text-align: center;"><b>Average Student Learning Outcome Mastery of Teamwork</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Mastery Percentage</th> </tr> </thead> <tbody> <tr> <td>Fall 14 n=89</td> <td>87%</td> </tr> <tr> <td>Spring 15 n=60</td> <td>93%</td> </tr> <tr> <td>Fall 15 n=87</td> <td>93%</td> </tr> <tr> <td>Spring 16 n=64</td> <td>94%</td> </tr> </tbody> </table>	Semester	Mastery Percentage	Fall 14 n=89	87%	Spring 15 n=60	93%	Fall 15 n=87	93%	Spring 16 n=64	94%					
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<p><b>AAS PROGRAM OUTCOME 7E:</b> At least 70% of students assessed in MANG 222 during the reporting period (AY 14-15 and AY 15-16) will demonstrate the ability to produce and present an original, detailed business plan.</p> <p>MANG 222</p>	<p>Summative, Internal, Learning Outcomes Assessment administered at the end the semester. Assessment (business plan creation and presentation assignments using departmentally-designed rubrics) taking place at the end of the semester.</p> <p>MANG 222 - Semesters included are Fall 14 and Fall 15.</p> <p>The two concentrations (Management and Entrepreneurship) were introduced in Fall 12. Fall 2014 was the first time the course was offered as the first group of students in the entrepreneurship concentration were ready to take the course. This course is only being taught once per academic year, thus there are only two data points.</p>	<p>Students mastered both parts of the outcome in Fall 14, the creation of the business plan as well as the presentation of it. However, in Fall 15, students only mastered the creation of the business plan, but did not reach our threshold of 70% (59%) with the presentation of the business plan.</p>	<p>Students were successful in the creation of the business plan due in part to the intense preparation in both MANG 122 (Introduction to Entrepreneurship) and MANG 222 leading up to the creation of the plan. It is expected that by the end of the semester students would be extremely comfortable presenting their idea since the concepts had been developed throughout both MANG 122 and 222. This was only demonstrated in Fall 14.</p>	<p>Faculty teaching MANG 122 and 222 will continue to use both courses to develop skills enabling students to present orally and in writing their business concept. Specifically, faculty should focus on improving student performance with regard to the presentation of the business plan, which is critical for any entrepreneur. Also, faculty will continue to focus on the business development process throughout both courses so that by the end of MANG 222, students are able to create and present their idea.</p>	<table border="1"> <caption>Average Student Learning Outcome Mastery of Creating/Presenting Business Plan</caption> <thead> <tr> <th>Semester</th> <th>Creation of Business Plan (%)</th> <th>Presentation of Business Plan (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 14 (n=7)</td> <td>84%</td> <td>100%</td> </tr> <tr> <td>Fall 15 (n=11)</td> <td>86%</td> <td>59%</td> </tr> </tbody> </table>	Semester	Creation of Business Plan (%)	Presentation of Business Plan (%)	Fall 14 (n=7)	84%	100%	Fall 15 (n=11)	86%	59%
Semester	Creation of Business Plan (%)	Presentation of Business Plan (%)												
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<p><b>AAS PROGRAM OUTCOME 7M:</b> At least 70% of students assessed in MANG 201 each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the use of the functions of management to address a standardized management situation in keeping with organizational goals.</p> <p>MANG 201</p>	<p>Summative, Internal At the end of each semester, faculty teaching the course will administer a Learning Outcomes Assessment. MANG 201 - Semesters included are: Fall 2014, Spring 15, Fall 15, Spring 16.</p>	<p>Of the four semesters during the reporting period, this outcome as measured in MANG 201 has only been met successfully in Spring, 2016 (84%), however, Spring 15 almost met our threshold of 70% (68%).</p>	<p>Although this reporting period has shown improvement in two semesters, the Department recognizes that there are continuing challenges that could be due to both the way in which this outcome is assessed and how the course material is delivered with regard to addressing the course's Learning Objectives.</p>	<p>During the last QA report there were only three semesters assessed, whereas this report includes all courses taught during the AY 14-15 and AY 15-16. This is due to an improvement in our data collection, providing a more robust data set. Leadership will continue to help ensure that the outcome as assessed in MANG 201 is consistently reported. It is worth noting that the textbook used in this course was changed in Fall 15 to a more direct, streamlined version, possibly attributing in part to the improved results in Spring 16. The Business Department will continue to monitor closely student achievement in this course, as well as review and amend the assessment tool if deemed necessary.</p>	<div data-bbox="1887 203 2587 679"> <p style="text-align: center;"><b>Average Student Learning Outcome Mastery for MANG 201</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>n</th> <th>Mastery (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 14</td> <td>54</td> <td>60%</td> </tr> <tr> <td>Spring 15</td> <td>43</td> <td>68%</td> </tr> <tr> <td>Fall 15</td> <td>37</td> <td>58%</td> </tr> <tr> <td>Spring 16</td> <td>19</td> <td>84%</td> </tr> </tbody> </table> </div>	Semester	n	Mastery (%)	Fall 14	54	60%	Spring 15	43	68%	Fall 15	37	58%	Spring 16	19	84%
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**Program: Associate of Science in Business**

**Course(s): Vary by Outcome**

**Program Outcomes Measurable Goals: 70% of students will express competence in each assessment. Competence is defined as a score of 70% or better on each individual assessment.**

**AS PROGRAM OUTCOME 1:**  
At least 70% of students assessed in ACCT 203 each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the ability to apply accounting terms and concepts to make business decisions.

ACCT 203

Summative, Internal, Learning Outcomes Assessment administered at the end of each semester.

Semesters included are: Fall 2012, Spring 2013, Fall 2013, Spring 2014.

ACCT 203

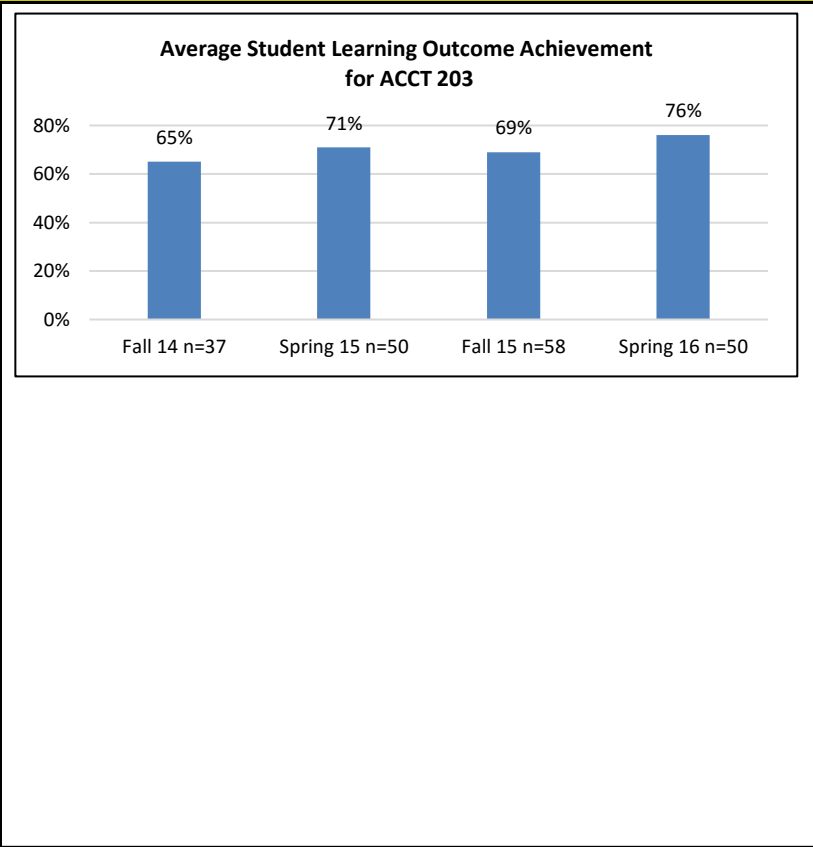
During the last QA report, this outcome as measured in ACCT 203 was successfully met each semester, with students performing at greater than 70% on average. During the current reporting period (AY 14-15 and AY 15-16), the data indicates that in Fall 14 and Fall 15, our threshold of 70% successfully meeting this outcome was not met, although it was somewhat close, 65% and 69% respectively.

ACCT 203

Although the outcome has been successfully met during Spring 15 and Spring 16, the department recognizes that accounting faculty needs to work towards more enhanced student learning.

ACCT 203

During the AY 15-16, the accounting faculty reassessed the Learning Outcomes for this course. A more refined set of Learning Outcomes was submitted to the Faculty Senate Curriculum Committee to improve consistency in instruction and student comprehension. In addition, with intended improves student performance, the accounting faculty worked with BRCC's Academic Learning Center to have accounting tutors readily available and in close proximity following certain class times.



**AS PROGRAM OUTCOME 2:** At least 70% of students assessed in ECON 201, 202, & 203 each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the application of economic theory in business decisions.

ECON 201  
ECON 202

Summative, Internal, Learning Outcomes Assessment administered at the end of each semester.

Semesters included are: Fall 2012, Spring 2013, Fall 2013, Spring 2014.

ECON 201  
ECON 202

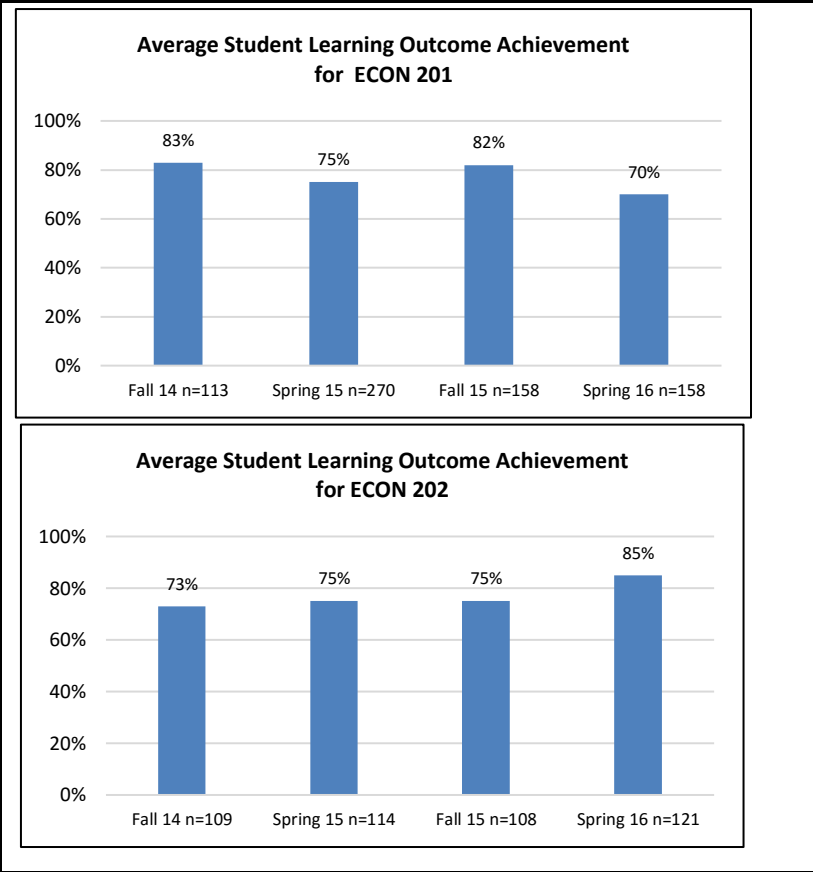
This outcome has been successfully met each semester, with students performing at greater than 70% on average in both classes used for assessment.

ECON 201  
ECON 202

As in the past, students have done extremely well in successfully meeting outcomes in all three of the key economics courses.

ECON 201  
ECON 202

Economics faculty will continue to provide excellent instruction. Faculty will also continue to participate in professional development opportunities as available. Economics faculty are able to receive exceptional resources free from the Federal Reserve's education branch. Also, the Business Department will continue to seek out and maintain a qualified pool of adjuncts for economics courses.



**AS PROGRAM OUTCOME 3:** At least 70% of students assessed in ECON 201, ECON 202, MATH 202, and MATH 203 during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the ability to organize, analyze, and make information useful by employing mathematic principles.

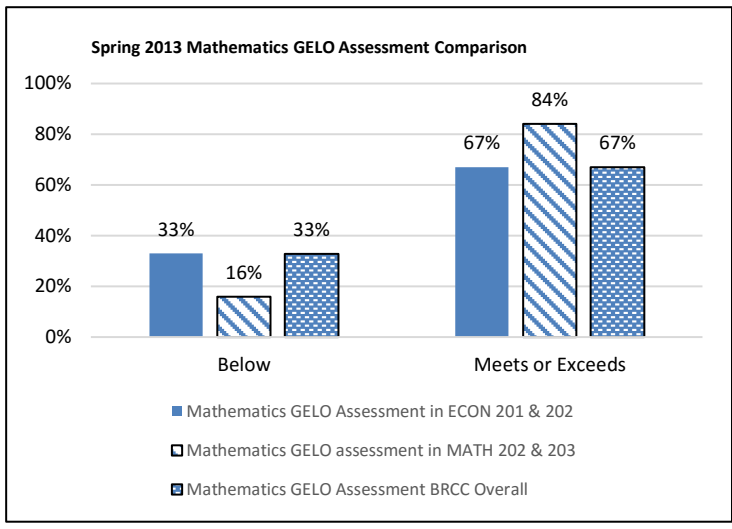
ECON 201  
ECON 202  
MATH 202 (Statistics I)    MATH 203 (Statistics II)

The BRCC General Education Learning Outcomes Assessment is carried out by the college's Gen-Ed and Assessment Committees. All ten Gen Ed Learning Outcomes are assessed on a rotating regular basis - not every course every semester. Two of the college-wide General Education Learning Outcomes are measured in part by including assessments of the general education courses ECON 201, ECON 202, MATH 202, and MATH 203. The two college-wide outcomes we use to assess our AS Students' ability to organize, analyze, and make information useful by employing mathematical principles, are as follows: 1) Comprehend and apply quantitative concepts and methods to interpret and critically evaluate data and to problem-solve in a variety of contexts demanding quantitative literacy and 2) Think critically, independently, and creatively and make informed and logical judgements of the arguments of others, arrive at reasoned and meaningful arguments and positions, and formulate and apply ideas to new contexts. The goal is 70% of students meeting or exceeding expectations as defined by the common rubric devised by BRCC Gen. Ed. Committee. Summative, Comparative, Internal, Learning Outcomes Assessment administered at the end of each semester. Semesters included are Spring 13, Fall 13, Fall 13.

The goal of 70% of students meeting or exceeding outcome was not successfully met in Spring 2013. In the two ECON courses measured, 67% of students assessed scored meets or exceeds expectations on the instrument. This was equal to the overall BRCC average of 67%. The goal was met easily in MATH 202 and MATH 203, with 84% meeting or exceeding achievement of the outcome. In Fall 13 and Fall 14, all courses exceeded the 70% threshold. The sample size for this data is not provided by the General Education Learning Outcomes Assessment report.

The Business Department needs to examine why students in the two ECON classes did not score above 70% on the math assessment administered as a part of the BRCC General Education assessment.

Compared to the QA Report in 2015, we have included data from subsequent semesters when these courses were assessed (Fall 13 and Fall 14) on a college wide basis as per the schedule determined by BRCC's Gen. Ed. Assessment Committee. The assessment tools are determined by faculty in those disciplines, which limits the ability of the business department to more thoroughly analyze this outcome. Leadership in the business department needs to work with those in the math department so that proper assessments are completed more regularly in order to help analyze business program outcomes. Alternatively, the business department could explore devising its own assessments for this outcome.



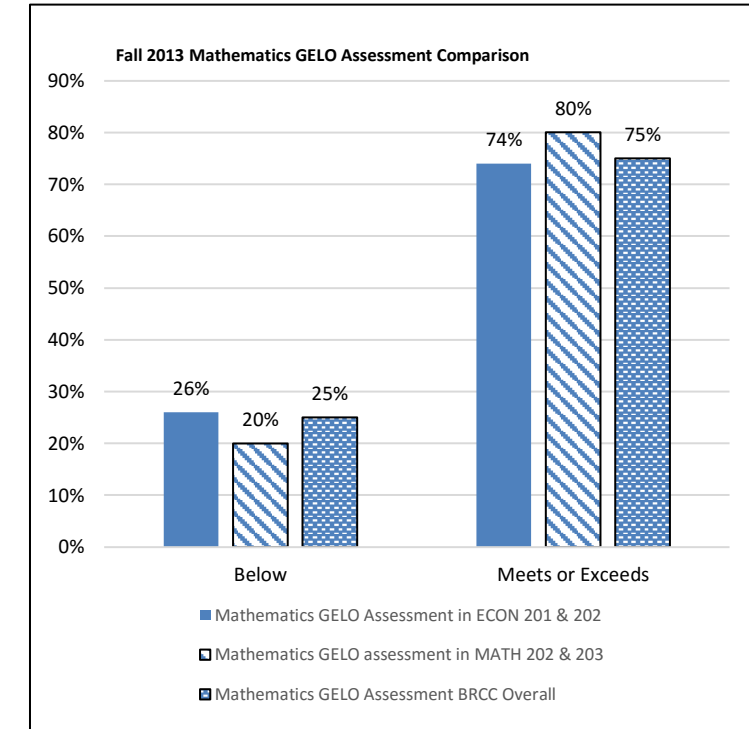
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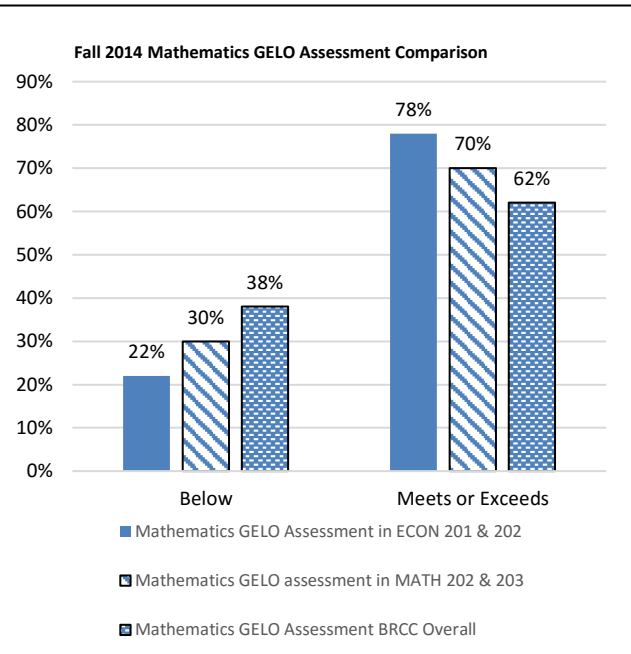
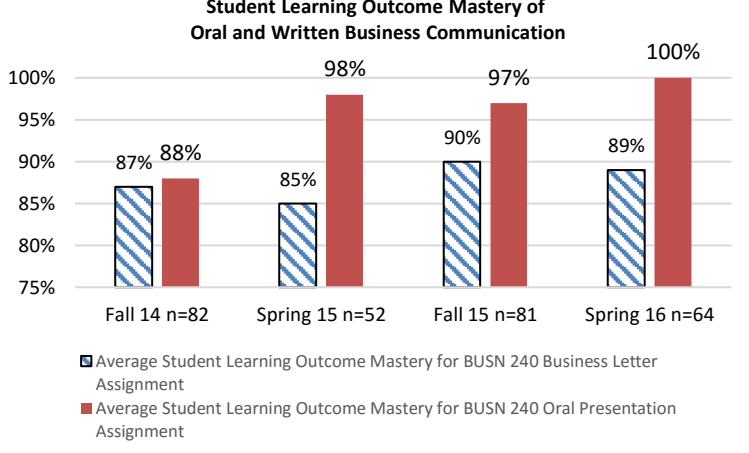
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					 <p><b>Fall 2014 Mathematics GELO Assessment Comparison</b></p> <table border="1"> <thead> <tr> <th>Category</th> <th>Mathematics GELO Assessment in ECON 201 &amp; 202</th> <th>Mathematics GELO assessment in MATH 202 &amp; 203</th> <th>Mathematics GELO Assessment BRCC Overall</th> </tr> </thead> <tbody> <tr> <td>Below</td> <td>22%</td> <td>30%</td> <td>38%</td> </tr> <tr> <td>Meets or Exceeds</td> <td>78%</td> <td>70%</td> <td>62%</td> </tr> </tbody> </table>	Category	Mathematics GELO Assessment in ECON 201 & 202	Mathematics GELO assessment in MATH 202 & 203	Mathematics GELO Assessment BRCC Overall	Below	22%	30%	38%	Meets or Exceeds	78%	70%	62%			
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<p><b>AS PROGRAM OUTCOME 4:</b> At least 70% of students assessed in BUSN 240 in each semester during the reporting period (AY 14-15 and AY 15-16) will be able to demonstrate the use of oral and written business communication skills appropriate to targeted audiences.</p> <p>BUSN 240</p>	<p><b>Oral</b> Presentation Assignment - Formative, Internal, Learning Outcome Assessment (assignment using departmentally-designed rubric) administered during the semester.</p> <p><b>Written</b> Business Letter Assignment - Summative, Internal, Learning Outcome Assessment (assignment using departmentally-designed rubric) administered at the end of each semester.</p> <p>Semesters included are: Fall 2014, Spring 15, Fall 15, Spring 16.</p>	<p>Students mastered this outcome for each semester in the reporting period.</p>	<p>As in the past, students have done very well in successfully meeting outcomes as measured in two assignments in BUSN 240.</p>	<p>Although the success of our students is evident, given the importance of these skills as students enter or try to advance in the workforce, these assessments should be closely examined each semester should a downward trend emerge. Faculty teaching the course continue to make adjustments to ensure continued success in obtaining oral and written business communication skills necessary for today's workforce.</p>	 <p><b>Student Learning Outcome Mastery of Oral and Written Business Communication</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Average Student Learning Outcome Mastery for BUSN 240 Business Letter Assignment</th> <th>Average Student Learning Outcome Mastery for BUSN 240 Oral Presentation Assignment</th> </tr> </thead> <tbody> <tr> <td>Fall 14 n=82</td> <td>87%</td> <td>88%</td> </tr> <tr> <td>Spring 15 n=52</td> <td>85%</td> <td>98%</td> </tr> <tr> <td>Fall 15 n=81</td> <td>90%</td> <td>97%</td> </tr> <tr> <td>Spring 16 n=64</td> <td>89%</td> <td>100%</td> </tr> </tbody> </table>	Semester	Average Student Learning Outcome Mastery for BUSN 240 Business Letter Assignment	Average Student Learning Outcome Mastery for BUSN 240 Oral Presentation Assignment	Fall 14 n=82	87%	88%	Spring 15 n=52	85%	98%	Fall 15 n=81	90%	97%	Spring 16 n=64	89%	100%
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