

Baton Rouge Community College

**Strategic Plan
FY 2020-2021 through 2024-2025
In Compliance with ACT 1465 of 1997**

June 27, 2019

Strategic Plan 2020-2021 through 2024-2025

Baton Rouge Community College Strategic Plan (2020-2021 through 2024-2025)

Vision Statement

Baton Rouge Community College aspires to be the leader in providing world class educational opportunities for our community. WORLD CLASS is

- Excellence in teaching,
- Access for all, and
- A sustaining resource for the economic development for the state of Louisiana.

Mission Statement

The mission of Baton Rouge Community College is to identify and meet the educational and workforce needs of our community through innovative, accessible, and dynamic programs.

Baton Rouge Community College is committed to the following values:

Integrity

- Promote the highest level of ethical behavior and professionalism.
- A sense of honesty and fairness.

Diversity/Respect

- We acknowledge the dignity, the equality, and the value of every individual.
- We encourage individual differences of opinions, thoughts, and ideas.

Teamwork/Responsibility

- Promote excellence and quality in programs and services.
- Provide opportunities to work together to further excellence, efficiency, and growth.

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PLAN

Goal I: Student Success

Objective I.1: Maintain the fall headcount enrollment by 0% from the baseline level of 8,296 in fall 2018 to 8,296 by fall 2023.

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.1.1: Expand system wide and campus-specific recruiting efforts.

Strategy I.1.2: Improve and expand new student access and orientation programming.

Strategy I.1.3: Expand college student success programming and guided pathways advising

Strategy I.1.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Number of students enrolled (throughout the fall semester) in public postsecondary education.

Outcome: Percent change from baseline in the number of students enrolled (as of end of term) in public postsecondary education.

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Objective I.2: Increase the percentage of first-time in college, full-time, associate degree-seeking students retained to the second fall at the same institution of initial enrollment by 1.0 percentage points from the fall 2017 cohort (to fall 2018) baseline level of 48.8% to 49.8% by fall 2020 (retention of fall 2019 cohort).

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.2.1: Expand system wide and campus-specific retention programming.

Strategy I.2.2: Improve and expand new student access and orientation programming.

Strategy I.2.3: Expand college student success programming and guided pathways advising

Strategy I.2.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Percentage of first-time in college, full-time, associate degree-seeking students retained to the second fall at the same institution of initial enrollment.

Outcome: Percentage point change in the percentage of first-time in college, full-time, associate degree-seeking students retained to the second fall at the same institution of initial enrollment.

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Objective I.3. Increase the percentage of first-time in college, full-time, degree-seeking students retained from the fall to the spring semester at the same Louisiana Technical College campus of initial enrollment by 1.0 percentage points from the fall 2017 cohort (to spring AY 2017-18) baseline level of 77.4% to 78.4% by spring 2023 (retention of fall 2022 cohort to spring AY 2022-23).

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.3.1: Expand system wide and campus-specific retention programming.

Strategy I.3.2: Improve and expand new student access and orientation programming.

Strategy I.3.3: Expand college student success programming and guided pathways advising

Strategy I.3.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Percentage of first-time in college, full-time, degree-seeking students retained to the following spring at the same institution of initial enrollment.

Outcome: Percentage point change from baseline in the percentage of first-time in college, full-time, degree-seeking students retained to the following spring at the same institution of initial enrollment.

Objective I.4. Increase the institutional statewide graduation rate (defined as a student completing an award within 150% of "normal time") from the baseline rate (fall 2015 cohort for all institutions) of 12.7% to 13.7% by AY 2022-23 (fall 2016 cohort).

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

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Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.4.1: Expand system wide and campus-specific retention programming.

Strategy I.4.2: Expand availability and use of degree audits to facilitate progression toward a degree.

Strategy I.4.3: Expand college student success programming and guided pathways advising.

Strategy I.4.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Percentage of students enrolled at a Two Year College identified in a first-time, full-time, degree-seeking cohort, graduating within 150% of “normal” time of degree completion at any Louisiana public post-secondary institution.

Outcome: Number of students enrolled at a Two Year College identified in a first-time, full-time degree-seeking cohort, graduating within 150% of “normal” time to degree completion.

Objective I.5: Increase the total number of 1-year Certificate completers in a given academic year from the baseline year number of 0 in 2017-18 to 20 in AY 2022-23. Students may only be counted once per award level.

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen’s education and the citizen’s health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.5.1: Expand system wide and campus-specific retention programming.

Strategy I.5.2: Expand availability and use of degree audits to facilitate progression toward a degree.

Strategy I.5.3: Expand college student success programming and guided pathways advising.

Strategy I.5.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Total number of completers earning Certificates (CTC).

Objective I.6: Increase the total number of 1-year Certificate completers in a given academic year from the baseline year number of 1,397 in 2017-18 to 1,411 in AY 2022-23. Students may only be counted once per award level.

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between

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a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.6.1: Expand system wide and campus-specific retention programming.

Strategy I.6.2: Expand availability and use of degree audits to facilitate progression toward a degree.

Strategy I.6.3: Expand college student success programming and guided pathways advising.

Strategy I.6.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Total number of completers earning Certificates.

Objective I.7: Increase the total number of Diploma completers in a given academic year from the baseline year number of 180 in 2017-18 to 182 in AY 2022-23. Students may only be counted once per award level.

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.7.1: Expand system wide and campus-specific retention programming.

Strategy I.7.2: Expand availability and use of degree audits to facilitate progression toward a degree.

Strategy I.7.3: Expand college student success programming and guided pathways advising.

Strategy I.7.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Total number of completers earning Diplomas.

Objective I.8: Increase the total number of Associate completers in a given academic year from the baseline year number of 516 in 2017-18 to 521 in AY 2022-23. Students may only be counted once per award level.

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

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Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.8.1: Expand system wide and campus-specific retention programming.

Strategy I.8.2: Expand availability and use of degree audits to facilitate progression toward a degree.

Strategy I.8.3: Expand college student success programming and guided pathways advising.

Strategy I.8.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Total number of completers earning Associate Degrees.

Objective I.9: Increase the unduplicated number of Undergraduate (adult, 25+ yrs.) completers in a given academic year from the baseline year number of 864 in 2017-18 to 873 in AY 2022-23.

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.9.1: Expand system wide and campus-specific retention programming.

Strategy I.9.2: Expand availability and use of degree audits to facilitate progression toward a degree.

Strategy I.9.3: Expand college student success programming and guided pathways advising.

Strategy I.9.4: Expand academic remediation and support resources.

Performance Indicators:

Output: Total number of undergraduate (adults 25+ yrs) completers.

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Objective I.10: Increase the unduplicated number of underrepresented minorities (all races other than white, Asian, non-residents & unknown/not reported) completers in a given academic year from the baseline year number of 696 in 2017-18 to 703 in AY 2022-23.

State Outcome Goals Link: Youth Education; Diversified Economic Growth; Safe and Thriving Children and Families; Better Health: Extensive research indicates a strong correlation between a citizen's education and the citizen's health, economic well-being, and positive contributions to the state and society.

Other Link: Closely linked to objective in Master Plan for Postsecondary Education and higher education accountability measures.

Strategy I.10.1: Expand system wide and campus-specific retention programming.

Strategy I.10.2: Expand availability and use of degree audits to facilitate progression toward a degree.

Strategy I.10.3: Expand college student success programming and guided pathways advising.

Strategy I.10.4: Expand academic remediation and support resources.

Performance Indicators:

Output: The unduplicated number of underrepresented minorities (all races other than white, Asian, non-residents & unknown/not reported) completers.