

Standard #6 - Organizational Performance Results, Table 7

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

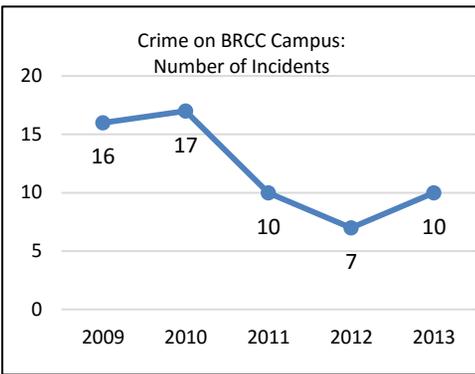
Table 6.1 Standard 6 - Organizational Performance Result

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.
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		Analysis of Results			
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
Measurable goal	(Indicate length of cycle)	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?	
What is your goal?					

<p>The Business Department will strive to increase program enrollment.</p>	<p>Enrollment report (count by majors) provided by the Office of Institutional Advancement</p>	<p>Business enrollment has seen a decline of 15% from 1,276 in Fall 2011 to 1,080 in Fall 2013.</p>	<p>BRCC as a whole experienced decreased enrollment during the same time period. In the past few years, student tuition has increased at every state institution due to decreased state funding. This could have had a negative effect on College enrollment. Business enrollment is still very strong, accounting for 14% of overall enrollment at Baton Rouge Community College.</p>	<p>The College has been working on streamlining processes such as enrollment and financial aid to minimize barriers to entry. The Business Department is continuing to work with the BRCC Public Relations team to increase awareness of the quality business programs offered at BRCC. Additionally, the Business Advisory Board members are encouraged at each meeting to advocate BRCC programs to the community.</p>	<div data-bbox="1543 154 2026 584"> <h3 style="text-align: center;">Enrollment</h3> <table border="1"> <caption>Enrollment Data</caption> <thead> <tr> <th>Year</th> <th>AS & AAS TOTAL</th> <th>BRCC TOTAL</th> </tr> </thead> <tbody> <tr> <td>FA11</td> <td>1,276</td> <td>8,275</td> </tr> <tr> <td>FA12</td> <td>1,073</td> <td>7,945</td> </tr> <tr> <td>FA13</td> <td>1,080</td> <td>7,868</td> </tr> </tbody> </table> </div> <div data-bbox="1543 592 2026 1023"> <h3 style="text-align: center;">Business Enrollment as a % of BRCC Total Enrollment</h3> <table border="1"> <caption>Business Enrollment as a % of BRCC Total Enrollment</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>FA11</td> <td>15%</td> </tr> <tr> <td>FA12</td> <td>14%</td> </tr> <tr> <td>FA13</td> <td>14%</td> </tr> </tbody> </table> </div>	Year	AS & AAS TOTAL	BRCC TOTAL	FA11	1,276	8,275	FA12	1,073	7,945	FA13	1,080	7,868	Year	Percentage	FA11	15%	FA12	14%	FA13	14%
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<p>In order to provide more flexibility for students, students will be able to earn at least 75% of their AS or AAS credits online.</p>	<p>Banner generated report; AS and AAS Curricula</p>	<p>This standard was met. Students are able to earn 75% of their courses online in the AAS in Business Technology Entrepreneurship Concentration as well as the AS in Business. Students in the AAS in Business Technology Management Concentration may earn 80% of their degree online.</p>	<p>This is an area in which the Business Department has worked hard to keep up with the needs of students. Students are very pleased with the additional options which provide better opportunities for timely completion.</p>	<p>The Business Department has greatly expanded the number of its courses offered online. In the AAS program, additional courses in business are currently being developed for online so that almost 100% of courses can be earned online in that program. The e-Learning Department at BRCC is also continuing to expand options in general education courses as well, which could also be helpful for business students seeking gen ed courses online.</p>	<p>Percent of Curriculum Available Online AAS BUSN Entrepreneurship 75% AAS BUSN Management 75% AS BUSN 80%</p>
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<p>Business students provide a safe and secure campus environment.</p>	<p>Annual security report filed by the College</p>	<p>The number of incidents reported has decreased from 16 incidents in 2009 to 10 incidents in 2013, a decline of 38%.</p>	<p>The BRCC Department of Public Safety has worked hard to improve safety and security measures through increased presence and education. The Annual Security Report is available as a link on BRCC's website. Students, faculty, and staff are made aware of resources available in emergency situations, such as red emergency phones, emergency call boxes, and solar powered outdoor call stations. Also, BRCC has an emergency text messaging service called Connect that contacts students, faculty, and staff in the case of an emergency.</p>	<p>The Department will continue to inform students of safety resources and procedures through the course syllabus, announcements in class, etc.</p>	 <p>The graph shows the number of incidents on the BRCC campus from 2009 to 2013. The y-axis represents the number of incidents, ranging from 0 to 20 in increments of 5. The x-axis represents the years. The data points are: 2009 (16), 2010 (17), 2011 (10), 2012 (7), and 2013 (10). The line starts at 16 in 2009, rises to 17 in 2010, then drops to 10 in 2011, reaches a low of 7 in 2012, and ends at 10 in 2013.</p> <table border="1"> <caption>Crime on BRCC Campus: Number of Incidents</caption> <thead> <tr> <th>Year</th> <th>Number of Incidents</th> </tr> </thead> <tbody> <tr> <td>2009</td> <td>16</td> </tr> <tr> <td>2010</td> <td>17</td> </tr> <tr> <td>2011</td> <td>10</td> </tr> <tr> <td>2012</td> <td>7</td> </tr> <tr> <td>2013</td> <td>10</td> </tr> </tbody> </table>	Year	Number of Incidents	2009	16	2010	17	2011	10	2012	7	2013	10
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<p>The Business Department will strive to increase the number of graduates by 10% from one academic year to the next.</p>	<p>Enrollment report provided by the Office of Institutional Research (<i>It should be noted that the Department was given graduate numbers for 2010, 2011, and 2012 that included other BRCC programs which were reported in the last QA Report. With a new Vice Chancellor for Institutional Research, BRCC's effectiveness in this area has improved.</i>)</p>	<p>This standard was not met.</p>	<p>The Department has seen fluctuation in the percent change from previous years of Associate Degrees awarded. However, the growth in graduates was slightly higher (an increase of 1%) over the time period in this report. This slight increase was also experienced by BRCC as a whole, which had an increase of 3% over the same time period.</p>	<p>In 2012, the College removed the policy of mandatory advising for every student every semester. In the experience of faculty and the Department Chair, consistent and regular advising is the key to encouraging AS majors to obtain the degree before transferring and to improve retention in the AAS program. The Department has set a short-term goal of developing a common presentation on business advising to be delivered to students by each business instructor at the beginning of the first day of class. The goal is to educate students and to encourage regular contact with a faculty advisor.</p>	<div data-bbox="1549 147 2018 532"> <table border="1"> <caption>Associate Degrees Awarded</caption> <thead> <tr> <th>Year</th> <th>AS & AAS Total</th> <th>BRCC Total</th> </tr> </thead> <tbody> <tr> <td>AY12</td> <td>64</td> <td>397</td> </tr> <tr> <td>AY13</td> <td>76</td> <td>382</td> </tr> <tr> <td>AY14</td> <td>65</td> <td>409</td> </tr> </tbody> </table> </div> <div data-bbox="1549 560 2018 906"> <table border="1"> <caption>AS & AAS Degrees Awarded Percent Change From Previous Year</caption> <thead> <tr> <th>Year</th> <th>Percent Change</th> </tr> </thead> <tbody> <tr> <td>AY12</td> <td>-33%</td> </tr> <tr> <td>AY13</td> <td>19%</td> </tr> <tr> <td>AY14</td> <td>-14%</td> </tr> </tbody> </table> </div>	Year	AS & AAS Total	BRCC Total	AY12	64	397	AY13	76	382	AY14	65	409	Year	Percent Change	AY12	-33%	AY13	19%	AY14	-14%
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<p>The Business Department programs will have a year to year retention rate of 40% or greater.</p>	<p>Year to year retention rates are measured by the Office of Institutional Effectiveness. This is based on the entire credit population in the cohort term and the number of students who graduate or are enrolled in the succeeding year term.</p>	<p>This threshold was met by programs from Fall 13 to Fall 14.</p>	<p>Retention rates for both the AAS in Business Technology and the AS in Business improved to above 40% in Fall 2014. Overall, the graduation rate for business degrees has remained stable since the last QA report.</p>	<p>The advising initiatives mentioned above should help to improve retention rates in both programs which should translate into higher graduation rates for the Department.</p>	<table border="1"> <caption>Retention Rate Data</caption> <thead> <tr> <th>Year</th> <th>AS (%)</th> <th>AAS (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 2011</td> <td>27%</td> <td>33%</td> </tr> <tr> <td>Fall 2012</td> <td>41%</td> <td>44%</td> </tr> <tr> <td>Fall 2013</td> <td>34%</td> <td>33%</td> </tr> <tr> <td>Fall 2014</td> <td>44%</td> <td>43%</td> </tr> </tbody> </table>	Year	AS (%)	AAS (%)	Fall 2011	27%	33%	Fall 2012	41%	44%	Fall 2013	34%	33%	Fall 2014	44%	43%
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